

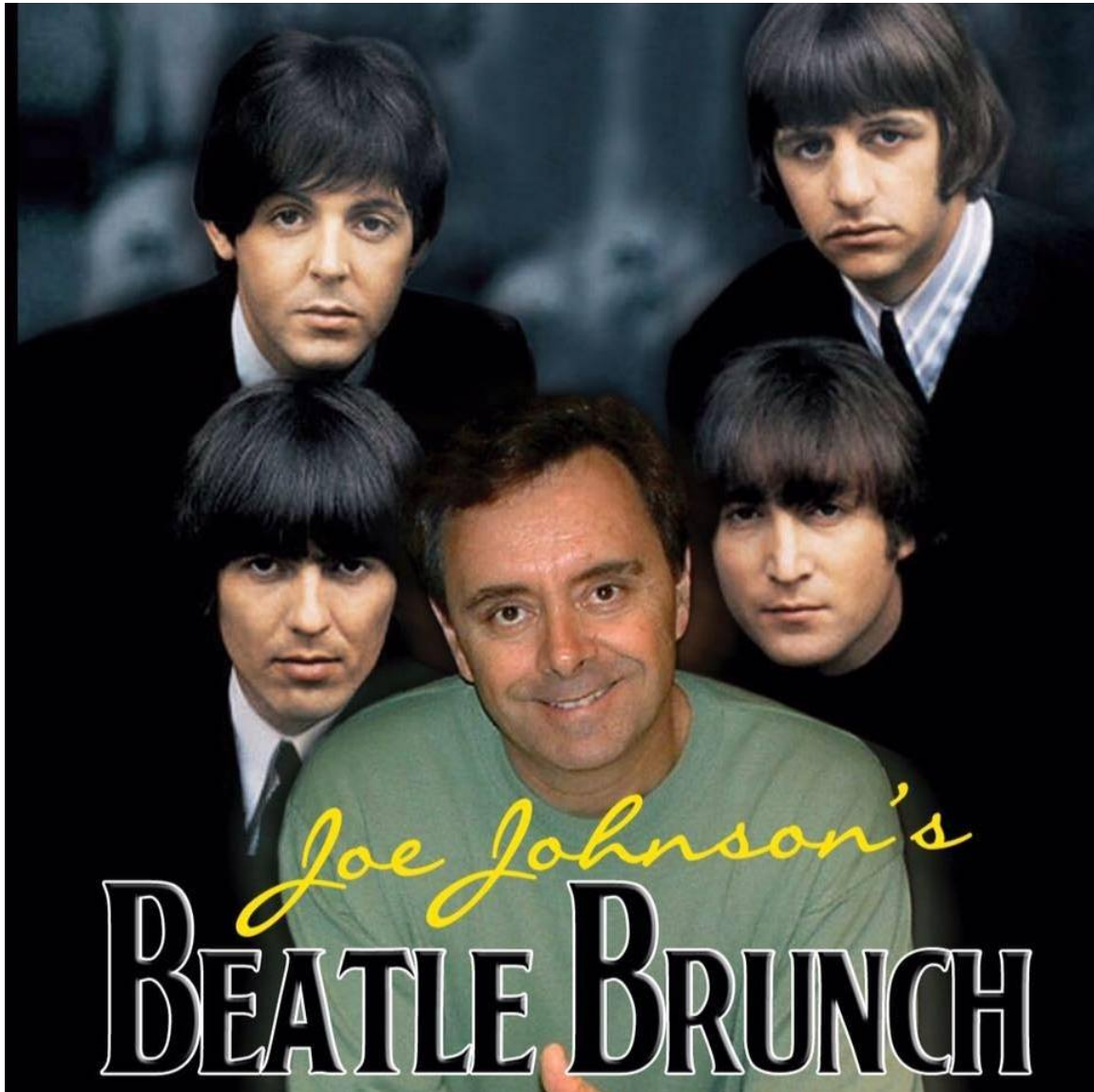
# Joe Johnson's Beatle Brunch Turns 30!



The date was May 31, 1992, episode One of **Joe Johnson's Beatle Brunch** was broadcast on Miami's **Majic 102.7** and captured **The Beatles** "Sgt. Pepper's Lonely Hearts Club Band" album on its silver anniversary. Hearing the album's opening track, 'he didn't *really* want to stop the show' either, so today, **Beatle Brunch** has blossomed from ONE radio station in South Florida, to more than 200 stations airing in many of the cities **The Beatles** themselves visited on tour:

**New York, Philadelphia; Washington, D.C.; Detroit; San Francisco and on-demand in The Beatle Brunch Club @ [brunchradio.com](http://brunchradio.com).**

On May 29th Beatle Brunch will broadcast episode #1,561 entering year 31 with a retrospective show featuring some special guests and memories of the timeline of **The Beatles** during the 30-year run of **The Brunch**.



Much like **The Beatles** continue to gain in popularity with the recent **GET BACK** rockumentary and with **Paul McCartney & Ringo Starr** both touring with a Beatle-load of hits this summer, **Beatle Brunch** shows NO signs of slowing down either. We've just added 3 more stations from Monterey CA to The Bay Area: KMBY AM & FM; KKDJ Fresno & Central Valley; and KNGS 100.7 in Hanford, CA, now more than 200 affiliates.

**Joe Johnson's Beatle Brunch** is not just a list of trivia followed by a Beatles song. **Beatle Brunch** is crafted, mixed and blended by award-winning "**Production Specialist**" **Joe Johnson**, who was Majic 102.7's Creative Services Director for 25-plus years, so fans take a Magical Mystery Tour through the band's history, but "feel" the music soak into their soul with the subliminal crafting of songs and themes.



**Listen to Beatle Brunch shows on-demand**

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BRUNCHDEAL1 or BRUNCHDEAL2

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Commercial free!

Old Brown Shows!

Joe Johnson's  
**Beatle Brunch**  
C L U B

[www.brunchradio.com](http://www.brunchradio.com)

So get on board! Rediscover **The Greatest Group in Rock History**, or just enjoy the act you've known for all these years:  
**The Beatles on Beatle Brunch**

**Radio programmers and consultants!** Add THE MOST POPULAR syndicated Beatles show in the country to your station's lineup! Contact **Joe Johnson**, writer, host and producer at [Beatlebrunchradio@gmail.com](mailto:Beatlebrunchradio@gmail.com) or reach out to Adam at Compass Media Networks, @ (831) 247-7068 or [awilber@compassmedianetworks.com](mailto:awilber@compassmedianetworks.com)

### **HOW DID BEATLE BRUNCH BEGIN?**

“In 1992 I bought a new car with an in-dash CD player and took a road trip listening to a stack of Beatles CDs. It was then that I longed for a weekly radio show on **The Beatles**, but there was none, so I produced a demo and played it for my Director of Programing, Rick Peters and he liked it and we began playing it on Majic 102.7 in Miami”.

### **MOST MEMORABLE BEATLE BRUNCH INTERVIEW?**

“Interviewing Paul McCartney in person in Tampa in 2005. He was incredibly kind and generous with his time. We spoke one-on-one for 25-minutes. I’ll never forget it”

### **MOST TENSE BEATLE BRUNCH INTERVIEW?**

“When I was about to meet and interview Sir Paul McCartney in Tampa in 2005, I could NOT get my mini-disc player to record after testing it over and over before he came into the room. I was really freaking out and Paul was looking at me, so I punched the recorder and luckily it began recording. Whew!”

### **MOST POIGNANT MOMENT IN BEATLE BRUNCH HISTORY?**

“I was invited to be on CNN live worldwide with Wolf Blitzer the day George Harrison passed, November 29, 2001.”

### **WHAT WAS YOUR FAVORITE BEATLE BRUNCH EPISODE?**

“I once produced a show called ‘Guess the Feature”, where every song in the show had one thing in common: each had a one-word title: “Rain”, “Wait” “Help!”, “Girl”, how many can YOU think of?”

### **WHAT DO YOU TELL PEOPLE WHO CAN’T HEAR BEATLE BRUNCH?**

“I tell them to join The Beatle Brunch Club. We have every show on-demand to members, [www.brunchradio.com](http://www.brunchradio.com)”



JOE AND PAUL SEPTEMBER 17, 2005 ABOVE AND JOE J WITH RINGO BACKSTAGE AT AN ALL STARR BAND SHOW

